

Cancer Prevention and Nutrition Section (CPNS)
California Nutrition Network for Healthy, Active Families (Network)

**DEPARTMENT OF HEALTH SERVICES
FOOD STAMP ACCESS AND IMPROVEMENT PLAN
BUDGET JUSTIFICATION**

Fiscal Year October 1, 2006 to September 30, 2007

Cancer Prevention & Nutrition Section, Chronic Disease & Injury Control Division

I. DHS PERSONNEL

	<u>FTE</u>	<u>Monthly</u>	<u>Month</u>	<u>Total</u>
Contract Manager, Cristina Acosta, MPPA	90%	\$	12	\$
Staff Services Manager, Rosanne Stephenson	10%	\$	12	\$
Subtotal Salaries				\$60,721
Fringe Benefits @ 34.726%				\$21,086

TOTAL PERSONNEL COSTS	\$81,804
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Personnel costs were adjusted as follows: Replaced existing contract monitoring team with a full time Program Manager (Health Educator IV) and Contract Manager (Associate Governmental Program Analyst). Both will be working at 100% FTE on FSAIP. The change was necessary due to the addition of the following organizations; Daughters of Charity Ministry Services Corp, L.A., Harbor Interfaith Services, Inc., St. Francis Medical Center, Senior Legal Hotline, and Village Community Resource Center. Also, the addition of sub hub organizations under Second Harvest Food Bank of Santa Clara, San Mateo. The Sub Hub organizations under this food bank are as follows: Fair Oaks Community Center, North Peninsula Neighborhood Services, Coast side Opportunity Center, El Concilio of San Mateo County, and Daly City Community Services. Since the Sub Hub umbrella organization is a new concept, USDA recommended additional staff monitoring; including additional site visits and documentation reviews. Work analysis indicated that to provide level of monitoring recommended by USDA, the contract would require dedicated monitoring staff.

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II. OPERATING EXPENSES

OPERATING EXPENSES	
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TOTAL OPERATING EXPENSES	0
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III. EQUIPMENT EXPENSES

EQUIPMENT	
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TOTAL EQUIPMENT	0
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No purchase of equipment with a unit cost of \$5,000 or more is anticipated.

IV. CONTRACTUAL EXPENSES

TOTAL CAFB CONTRACTUAL	\$1,153,310
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1. California Association of Food Banks	\$324,418
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California Association of Food Banks will act as fiscal administrator for the Nonprofit Incentive Award (NIA) demonstration project. They will receive 10 percent of local share submitted to monitor scopes of work, progress reports, and conduct site visits with the 28 participating organizations. Activities conducted by the projects will include food stamp outreach to clients and emergency food providers and partnerships with local counties and agencies, all working to increase food stamp enrollment among poor Californians. Additional budget beyond management fee includes priority county grants for Imperial County, Humboldt County, and San Diego County, an Outreach Coordinator (Jessica Bartholow), Site visit consultants, Information Technology Consultant to assist with coordinate prescreening tool selection and customization and additional outreach materials. (See California Association of Food Banks Budget Justification for details).

2. CAFB NONPROFIT INCENTIVE AWARDEES (LOCAL ASSISTANCE)	
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1. Alameda Community Food Bank	\$149,517
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2. Amador-Tuolumne Food Bank	\$5,865
3. California Association of Food Banks	\$6,849
4. Children in Crisis	\$15,311
5. Community Action Agency of Orange County	\$21,362
6. Community Food Bank -Fresno	\$21,620
7. Community Services Planning Council – Sacramento Hunger	\$11,942
8. Contra Costa & Solano Counties	\$15,182
9. Daughters of Charity Ministry Services, Corp. LA	\$33,041
10. Centro de la Familia	\$16,423
11. Fresno Metro Ministries	\$26,124
12. Food for People (Humboldt Food Bank)	\$3,431
13. Harbor Interfaith Services, Inc.	\$25,758
14. Homeless Action Center-Alameda	\$14,619
15. Hope-Net	\$15,074
16. Human Resources Council, Inc.	\$27,137
17. Lake County Community Action	\$4,488
18. Los Angeles Regional Food Bank	\$5,718
19. Nevada County Food Bank	\$28,951
20. Redwood Empire/Sonoma	\$9,007
21. St. Francis Medical Center	\$34,429
22. San Diego Hunger Coalition	\$143,770
23. San Luis Obispo Food Bank	\$70,504
24. Second Harvest Food Bank Santa Clara and San Mateo Counties	\$94,265
25. Second Harvest Food Bank Santa Cruz & San Benito County	\$16,954
26. Senior Legal Hotline	27,392
27. Sunnyvale Community Center	\$15,603
28. Village Community Resource Center- Contra Costa County	\$6,029
TOTAL CAFB NONPROFIT INCENTIVE AWARDEES	\$866,365

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1. Alameda Community Food Bank	\$149,517
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Alameda County Community Food Bank is a non-profit organization providing comprehensive services since 1985 to alleviate hunger in Alameda County. Alameda County will use their federal share to order or print outreach materials, conduct presentations and outreach at CBOs, WIC, and Head Start, distribute materials through a network of emergency food sites, conduct outreach at summer lunch sites, VITA sites and provide prescreening and referrals, and participate in steering committees to address low food stamp utilization in Alameda County. Alameda acts as the umbrella organization for the following subcontracting agencies:

A. Lao Family Community Development 1551 23rd Avenue Oakland, Ca. 94606
<http://www.laofamilynet.org>

A multi-purpose agency offering programs and assistance for South East Asian refugee and immigrant communities, and other low income communities, to adapt to life in the United States, and to achieve social and economic self-sufficiency. They will use federal share dollars to distribute outreach materials and do prescreening with qualifying clients.

B. Central American Refugee Committee 2647 International Blvd., Suite 852, Oakland 94601
East Bay Central American Refugee Committee is a Latino immigrant and refugee organization which builds community and increase civic participation and offers collaborative projects like Grupo de la Comida (The Food Group) where low-income people prepare, distribute and receive food donations. This serves approximately 250 low-income households a week. They will use federal share dollars to distribute outreach materials and do prescreening with qualifying clients.

2. Amador-Tuolumne Food Bank	\$5,865
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Community Action Agency of Amador and Tuolumne Counties distributes emergency and supplemental food directly to low-income clients and through a network of agencies to low-income residents of both Amador and Tuolumne Counties. The Food Bank will use their federal share dollars to distribute food stamp outreach materials and provide application assistance their clients in their direct distribution efforts and through their network agencies.

3. California Association of Food Banks	\$6,849
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California Association of Food Banks will conduct regional trainings; provide technical assistance and resource materials for the food banks participating in the nonprofit incentive award demo project. Conduct site visits of both participating food banks and sub hub umbrella agencies to ensure compliance with USDA fiscal and programmatic Guidelines. Reimburse food banks and invoice CDHS on a monthly basis. Summarize written reports of all participating agencies into semiannual and annual progress report.

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4. Children in Crisis	\$15,311
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Children in Crisis is a two (2) tiered program available to the general public. Over 80% of clients assisted are Hispanic migrant families. The first level provides voluntary participation options for caregivers in order to reduce parental stress and to support family stability. These services provide a healthy and confidential option for parents who are under extreme stress and feel that their children may be at risk of maltreatment. Our Children-In-Crisis Assistance Team (CICAT) helps children and parents through guidance in defusing stressful situations; Critical incident stress management; Parent & Family counseling services; Psychological and mental health assessments/therapy; Drug abuse prevention resources (programs, education and information); Access to medical interpretation services for non-English speaking families; Adult/adolescent self-empowerment sessions; Access to emergency food and clothing programs, prescreening for food stamp program. A nutrition education component for parents includes awareness of diet impact on children in trauma. CICAT will use federal share dollars to expand existing outreach efforts by distributing outreach materials and prescreening 300 qualifying clients.

5. Community Action Agency of Orange County	\$21,362
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Community Action Agency of Orange County distributes emergency and supplemental food through a network of agencies to low-income residents of Orange County. The Food Bank will use their federal share dollars to print and distribute food stamp outreach materials to low-income residents through CBOs and network agencies and coordinate Food Stamp Outreach Super-workshops where prescreened families will be walked through the entire FS application.

6. Community Food Banks - Fresno	\$21,620
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Community Food Bank of Fresno provided 7.5 million pounds of surplus food through partnerships with 190 agencies that directly served more than 90,000 low-income people in the Central Valley. They will use their federal share dollars to educate clients at emergency food sites about the food stamp program and offer assistance with the initial application process. They will participate in county advisory meetings to review outreach materials, conduct outreach, and advise the County on best practices. Additional food stamp outreach activities were identified for the amendment and activities were expanded with additional federal share dollars.

7. Community Services Planning Council/ Sacramento Hunger Commission	\$11,942
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The Sacramento Hunger Commission believes that hunger can be prevented and is not acceptable in a just society that values the dignity and worth of every individual. Therefore, the goal of the Hunger Commission is to eliminate hunger and food insecurity by assuring that all people are able to provide themselves adequate food for an active and healthy life. To accomplish this goal, the Commission addresses root causes of hunger and food insecurity and creatively pursues positive improvements by serving as Sacramento County's primary

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information source about hunger and community food security and coordinating community resources to increase opportunities and education for people to become self-sufficient. They will use their federal share dollars to distribute outreach materials and develop an outreach plan with their county.

8. Contra Costa & Solano Counties	\$15,182
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The Food Bank of Contra Costa & Solano distributed 6.9 million pounds of food every year, serving more than 70,000 hungry people every month through direct service programs and through a network of 202 Food Bank-member nonprofit, charitable agencies. The direct service programs that they coordinate include the Senior Brown Bag Program, Friday's Table (a produce distribution program) and Food for Children. The Food Bank will use their federal share dollars to develop and distribute food stamp outreach materials to low-income residents through CBOs and network agencies and through their direct service programs and provide one-on-one application assistance at pantry sites.

9. Daughters of Charity Ministry Services Corp. – LA	\$33,041
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Daughters of Charity Ministry Services Corp 3663 Martin Luther King Jr. Blvd., Lynwood, CA 90262

The Daughters of Charity Ministry Services Corporation Health Benefits Resource Center is a non-profit faith based community based organization, providing a one-stop center with a toll free information line of 1-800-474-1811. The mission of the Daughters of Charity Ministry Services Corporation Health Benefits Resource is to serve the working poor by: (1) Improving access to Health and Human Services for children, teens, seniors and families; (2) Educating and providing information about programs and services available to the community, as well as scheduling for programs and events that fosters community health and wellness; (3) Providing a one-stop center that links community residents to affordable healthcare programs and services; (4) Provide a dependable referral mechanism for social service agencies, school, churches, and community-based organizations. They will be combining their food stamp outreach work with their medicare/medical outreach and plan to reach 800 families, prescreen 350 and provide application assistance to 200 with a success rate of higher than 85% (average is 51%).

10. Familia	\$16,423
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Familia Center is the only Latino community-based family resource center serving low income residents of northern Santa Cruz County. The mission of Familia Center is to promote a sense of empowerment to those who struggle with poverty, exclusion, and racism. The Center assists families and children to meet their human needs through advocacy, crisis intervention, enrichment, information, referral, and follow-up. They will use federal share dollars to provide one-on-one application assistance to their low-income client population.

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11. Fresno Metro Ministries	\$26,124
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Fresno Metro Ministry is a faith-based organization that works to promote social and economic justice. The organization was founded in 1970 to create ways to serve the population and address the needs of the population, especially low-income population. The organization will use the federal share dollars to increase the number of low-income Fresno residents enrolled in the Food Stamp Program.

12. Food For People / Humboldt Food Banks	\$3,431
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Food For People, Inc. is the primary Food Bank serving Humboldt County, and provides emergency and supplementary food for low-income children, families, and seniors through a network of food pantries and programs. They will use their federal match dollars to increase the number of low-income residents receiving food stamps in Humboldt County by five percent through outreach and collaboration with Humboldt County Department of Health & Human Services and other project partners.

13. Harbor Interfaith Services, Inc.	\$25,758
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Harbor Interfaith Services 670 West 9th Street, San Pedro, CA 90731
www.harborinterfaith.org/main.htm

Harbor Interfaith Services offers a comprehensive network of services designed to help homeless families regain their independence and move on to a better life. The project began in 1975 under the sponsorship of the Greater Peninsula San Pedro Council of Churches. In 1983, Harbor Interfaith Shelter was established to provide emergency housing for homeless families. In 1987, it merged with Peninsula Harbor FISH. The agency has continued to grow, offering countless families the opportunity for a better life. Harbor Interfaith Services will use the funding to prescreen and offer application assistance to homeless and nearly homeless families and individuals on Skid Row in Los Angeles County.

14. Homeless Action Center - Alameda	\$14,619
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The Homeless Action Center has been providing legal services to homeless and low-income residents of Alameda County since 1990. HAC provides application assistance for public benefits to mentally disabled residents of Alameda County who are homeless or at risk of homelessness. HAC also provides free legal advice and referral at off-site legal clinics open to low-income or homeless individuals. HAC will use their federal share dollars to provide enhanced Food Stamp outreach assistance to approximately 500 homeless and mentally disabled people.

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15. Hope-Net

\$15,074

Hope-Net is an interfaith effort to eliminate hunger and homelessness in Los Angeles by providing food, shelter and self-help assistance to families and individuals. There are eight food pantries operated by Hope-Net congregations which distribute food seven days a week at various locations. Hope-Net food pantries serve over 100,000 people per year. Hope-Net has completed a 17-unit apartment building, Hope West Apartments, as permanent housing for low-income families in the Wilshire Center/Korea town area. These units will be available as affordable rental apartments for the next 40 to 50 years. Hope-Net will use their federal share dollars to recruit, train and supervise volunteers and staff to assist clients with food stamp applications and distribute food stamp outreach materials to clients.

16. Human Resources Council, Inc.

\$27,137

Human Resources Council, Inc. (HRC) serves central Sierra Foothill communities since 1981. Their primary mission is to eliminate hunger in Calaveras County. NIA project includes: (1) training food stamp outreach volunteers and staff, (2) creating display boards on food stamp eligibility, purchasing power, education about the value of food stamps as a supplement to a family's nutrition, and (3) making applications available at mobile pantries, food bank offices, churches and other HRC locations.

17. Lake County

\$4,488

The Lake County Community Action Agency (LCCAA) Food Bank provides food to agencies that serve low-income people through meals programs, senior centers, food pantries and other food and nutrition programs. Additionally, they coordinate commodity food distribution at six sites throughout the county. They plan to use their federal match dollars to build upon their food stamp outreach efforts including providing FSO assistance at member agency and commodity distribution sites.

18. Los Angeles Regional Food Bank

\$5,718

Los Angeles Regional Food Bank distributes 45 million pounds of food through network of 1,000 agencies serving 350,000 people weekly in Los Angeles County. The Regional Food Bank will use their federal share dollars to distribute outreach materials through their network of agencies.

19. Nevada County Food Bank

\$28,951

The Food Bank of Nevada County, a non-profit organization, procures nutritious food locally and distributes it to low-income individuals and families of Nevada County who are in need. They have served the Community of Nevada County since 1986. The Food Bank also stores and distributes USDA Commodities food donated by the United States Department of Agriculture.

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They will use federal match dollars to train volunteers and staff on food stamp outreach, coordinate prescreening at community sites, and distribute outreach materials.

20. Redwood Empire/Sonoma Food Bank	\$9,007
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Redwood Empire Food Bank distributes 6.5 million pounds of food through network of agencies serving 35,000 people monthly in Sonoma County. The Food Bank distributes food through member agencies like food pantries, soup kitchens and shelters and also through direct service programs like the brown bag program and kids café programs. They will use their federal share dollars to distribute outreach materials and develop an outreach plan with their county.

21. St. Francis Medical Center	\$34,429
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St. Francis Medical Center 3630 East Imperial Highway, Lynwood, CA 90262
www.stfrancismedicalcenter.org

Established in 1945, St. Francis Medical Center (SFMC) is the only comprehensive, non-profit, health care institution serving Southeast Los Angeles. The Medical Center provides a full range of diagnostic and treatment services for 700,000 adults and 300,000 children who count on the Medical Center for high quality and compassionate medical care. St. Francis Medical Center will use their federal share to reach 800 families, prescreen 250, and provide application assistance to 192 families.

22. San Diego Hunger Coalition	\$143,770
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The mission of the San Diego Hunger Coalition is to fight hunger through education, outreach, and advocacy. To accomplish this goal, they provide leadership and coordinate task forces dedicated to increasing participation in federal nutrition programs. They will use the federal share dollars to develop and implement a county wide outreach plan to increase participation in the Food Stamp Program by 5%. San Diego Hunger Coalition acts as the umbrella organization for the following subcontracting agencies:

A. SAY 3615 Kearny Villa Rd. Ste 101 San Diego CA 92123

<http://www.saysandiego.org/>

Before and After School Programs and Licensed Child Care for school age children* Youth Leadership Development* Gang, Substance Abuse and Teen Pregnancy Prevention* Individual, Family and Group Counseling* School Based Social Service Programs* Youth Employment Programs* Perinatal Support* Community Service* and Community Education and Development.

They will use federal share dollars to expand existing outreach efforts by distributing outreach materials and prescreening qualifying clients.

B. YMCA 779 3rd Ave. Chula Vista 91910

<http://www.ymca.org>

YMCA Kinship Support Services Program (KSSP) assists relative caregivers (e.g. grandparents,

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aunts, uncles and siblings) to do the best job possible to keep children safe, secure, and connected with their families. Services are provided in English and Spanish in the South Bay, North County, Coastal and Inland Regions of the county and include counseling, case management, support groups, respite, guardianship and permanency planning and other related services.

They will use federal share dollars to expand existing outreach efforts by distributing outreach materials and prescreening qualifying clients.

C. North County CS 1557 Grand Ave., Suite C, San Marcos CA 92078

North County Food Bank is an agency of North County Community Services dedicated to providing wholesome food to the hungry. They will use federal share dollars to expand existing outreach efforts by distributing outreach materials and prescreening qualifying clients.

D. Turning Point 1738 South Tremont Street, Oceanside, CA 92054

Short Term Acute Residential Treatment (START) programs (alternative to hospitalization for adults), Transitional Living Program, Mental health rehabilitation services to homeless individuals, Substance Abuse Treatment

They will use federal share dollars to expand existing outreach efforts by distributing outreach materials and prescreening qualifying clients.

E. Vista Balboa 545 Laurel Street, San Diego, CA 92101

<http://www.comresearch.org/programs/vbcc/index.asp?id=27>

Short Term Acute Residential Treatment (START) programs (alternative to hospitalization for adults), Transitional Living Program, Mental health rehabilitation services to homeless individuals Substance Abuse Treatment. They will use federal share dollars to expand existing outreach efforts by distributing outreach materials and prescreening qualifying clients.

F. New Vistas 734 10th Avenue, San Diego, CA 92101

<http://www.comresearch.org/programs/nv/index.asp?id=15>

Short Term Acute Residential Treatment (START) programs (alternative to hospitalization for adults), Transitional Living Program, Mental health rehabilitation services to homeless individuals, Substance Abuse Treatment.

They will use federal share dollars to expand existing outreach efforts by distributing outreach materials and prescreening qualifying clients.

H. Chula Vista CC 540 G Street, Chula Vista, CA 91910

The CVCC operates six Family Resource Centers (FRCs), with each one providing a gateway to a full range of family- and youth-centered services. Services provided to families cover a wide range of needs, including academic support, positive youth development, and drug and alcohol prevention and diversion for youth and basic needs services, relationship strengthening, and domestic violence interventions for families. The context in which services are provided also ranges from immediate crisis intervention to long-term case management. They will use federal

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share dollars to expand existing outreach efforts by distributing outreach materials and prescreening qualifying clients.

I. CRC, 650 Second Street, Encinitas, CA 92024

Legal Advocacy for domestic violence victims, job preparation for all, emergency food for all, domestic violence shelter. They will use federal share dollars to expand existing outreach efforts by distributing outreach materials and prescreening qualifying clients.

J. Neighborhood Healthcare 425 N. Date St., Escondido, CA 92025

<http://www.nhcare.org/>

Primary and Preventive Health Care, Pediatrics, Women's Health, Prenatal, Family Planning and Healthy Families/Medical Application Assistance. They will use federal share dollars to expand existing outreach efforts by distributing outreach materials and prescreening qualifying clients.

K. The MAAC Project 22 West 35th Street, National City, CA 91950

www.maacproject.org

MAAC is a multi-purpose social service agency with a successful thirty-nine year history of serving various communities throughout San Diego County. As one of the most successful social service agencies in the county, MAAC has continuously assisted low-income clients in achieving a higher level of self-sufficiency. Our clients want what everyone wants, a sense of security, viability and self-reliance. MAAC exists to help them achieve it. The Mission of the MAAC Project is to promote self-sufficiency for low and moderate income families and communities of Southern California through advocacy for, and delivery of, social, educational, housing and employment services. The MAAC Project will educate 500 families, prescreen 100 families and provide application assistance to 50 families.

23. San Luis Obispo	\$70,504
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San Luis Obispo Food Bank distributes emergency and supplemental food directly or through a network of agencies to low-income residents of San Luis Obispo County. The Food Bank will use their federal share dollars to visit community sites with CDSS staff at least two times a month to provide food stamp outreach and application assistance review, follow-up with recipients as needed, and submit food stamp applications to CDSS.

24. Second Harvest Food Bank of Santa Clara & San Mateo	\$94,265
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Second Harvest Food Bank of Santa Clara and San Mateo Counties is a private non-profit organization that collects and distributes more than 27 million pounds of food each year to low-income children, adults and seniors in Santa Clara and San Mateo Counties. The Food Bank currently serves an average of 163,500 individuals each month; nearly 60% are families with dependent children. They will use their federal share dollars to distribute outreach materials through their member agencies and direct service programs, offer food stamp outreach and pre-screening through their food resource hotline, meet quarterly with their county's social services

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staff and develop a food stamp outreach plan. Second Harvest Food Bank of Santa Clara & San Mateo acts as the umbrella organization for the following subcontracting agencies:

A. Coastside Opportunity Center 99 Avenue Alhambra, El Granada, CA 94018

www.coastside.org

The Coastside Opportunity Center (COC) is a 501(c)(3) nonprofit multi-service center incorporated in 1976 whose mission is to provide a wide range of human service programs to residents of the San Mateo Coastside who are immigrant and undocumented; homeless, low-income or working poor; farm workers, nursery workers or service workers; elderly or disabled. Ongoing programs include extensive immigration and citizenship services, translations, forms assistance, notary public services, and income tax preparation assistance; information and referral; crisis intervention and case management; emergency/supplemental food; clothing and clothing vouchers; rental assistance and utility assistance; emergency motel vouchers; and wheelchair lift-equipped door-to-door and fixed route transportation for the disabled and frail elderly and those who have no other means of transportation to get to necessary medical appointments, school or work. COC will provide food stamp outreach to 200 households, prescreen 150 and provide application assistance to 100.

B. El Concilio of San Mateo County 1419 Burlingame Avenue, Suite N, Burlingame, CA 94010

www.el-concilio.com

El Concilio of San Mateo County is a non-profit community based organization whose mission is to improve the quality of life for Latinos and other underserved communities through leadership, education and employment opportunities and access to quality health care. Services include Emergency Core services in East Palo Alto and Menlo Park, including Second Harvest Food distributions, health education and environmental programs for low income residents throughout San Mateo County, a Day Worker Center and Diabetes Clinic in Redwood City and youth programs. El Concilio will provide outreach through its programs to 350 families, prescreening to 250 and 50 application assistance.

C. The Fair Oaks Community Center 2600 Middlefield Road, Redwood City, CA 94063

<http://redwoodcity.org/parks/cc/fairoaks.html>

Fair Oaks Community Center is a multi-service community center owned and operated by the City of Redwood City under its Parks, Recreation, and Community Services Department. The center provides a variety of services ranging from shelter referrals to food programs to childcare to senior services to housing assistance to legal services. Because of its location and the types of services provided, a large portion of the population served are families or individuals whose income is below 165% of poverty, making it an ideal location for increased food stamp outreach. Through these programs FACC will provide outreach to 1000 client households, prescreening to 250 households and 50 households application assistance.

D. North Peninsula Neighborhood Services Center (NPNSC) 600 Linden Avenue, South SF, CA 94080

www.neighborhoodservices.org

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NPNSC was founded in 1973 to provide information and referral services to the community. Today the agency provides a variety of social service, education and housing revitalization programs for low-income residents in San Mateo County. With a staff that includes many bilingual and bicultural Latino employees, NPNSC is successful reaching, serving, and gaining the confidence of the growing Spanish speaking population in San Mateo County. Social Services—NPNSC provides emergency food and shelter, crisis intervention to individuals and families in need. We also assist low-income residents with rent and utility bill payments in South San Francisco, Brisbane, and San Bruno. NPNSC will provide, through these programs, 180 client households with information about the food stamp program 60 households with prescreening, and 30 with application assistance.

E. Daly City Community Service Center 350 90th Street, Daly City, CA 94015
www.ci.daly-city.ca.us/city_services/srvctr.htm

The Daly City Community Service Center was established by the City Council of Daly City in 1974. Our mission is to promote and improve the quality of life for the residents of Daly City, Colma and Broadmoor by the provision of quality crisis intervention services, either directly or by referral to the appropriate provider, thus empowering individuals/families towards self-sufficiency. Persons needing assistance meet with a community caseworker to have their situation or needs thoroughly assessed. Immediate needs are addressed and a long-term service plan is developed. Each person's case is then monitored to completion. Services Provided: Comprehensive Needs Assessment; Crisis Intervention; Emergency Food, Shelter, and Transportation; Short-Term Counseling; Advocacy; Outreach; Translation; Employment Information and Job Board; Business Clothes Closet; Housing Assistance; Case Management; Holiday Help Programs. The DCCC will be educating 1,000 of their client households about the food stamp program, prescreening 600 and providing application assistance to 500.

25. Second Harvest Food Bank of Santa Cruz and San Benito County	\$16,954
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Second Harvest Food Bank of Santa Cruz and San Benito County distributes emergency food to over 45,000 people through 120 agencies and programs. SHFBSCSB will use federal share dollars to distribute food stamp outreach materials, conduct community presentations and work with food stamp office to increase participation in the food stamp program. Amendment includes federal share dollars to cover call center costs to respond to inquiries from National USDA Media Campaign, including staff to prescreen callers.

26. Senior Legal Hotline	\$27,392
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Senior Legal Hotline (SLH) 444 North 3rd Street #312S, Sacramento, CA 95814
www.seniorlegalhotline.org

(SLH) is a special program under the auspices of Legal Services of Northern California, the nonprofit legal aid agency for low-income people in 22 counties in the region. SLH provides free legal advice and assistance over the phone to people over 60 throughout California -- a population of about 5.2 million and growing fast. SLH attorneys, paralegals and volunteers

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empower needy seniors to prevent exploitation and abuse and to maintain maximum independence, health and social productivity. SLH handled more than 10,000 cases and is expecting even more in 2006. More than half of those who call SLH live alone, and many are seriously isolated – socially, if not geographically, in remote, rural pockets. Some 35 percent are members of minority groups, substantially more than the 18 percent U.S. average. For many members of these communities, cultural barriers, especially language, add to isolation and lack of access to legal help. For these people SLH is an invaluable resource. Its holistic approach ensures that seniors who call receive not only answers to their specific legal questions but also information and access to resources that can help them in others ways. SLH will prescreen 3,000 and provide application assistance to 900 seniors from all over California.

27. Sunnyvale Community Services	\$15,603
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Sunnyvale Community Services is an independent, nonprofit emergency assistance agency. Its mission is to prevent homelessness and hunger for low-income families and to help seniors remain independent. They provide financial aid, food, and other support that prevents larger problems with more expensive solutions. They will use federal share dollars to distribute outreach materials and do prescreening with qualifying clients.

28. Village Community Resource Center – Contra Costa County	\$6,029
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Village Community Resource Center (VCRC) 633 Village Drive, Brentwood, CA 94513
<http://www.volunteersolutions.org/vccc/org/19922512.html>

VCRC is a community-based program that serves Latino families. VCRC's mission is to provide information, support, and coordination of resources to empower the quality of life of disadvantaged children and their families in a culturally sensitive environment. VCRC offers a variety of supportive services and activities for children, youth, and families in a safe and nurturing environment. Services are prevention-focused, family-friendly, and available in English and Spanish. The families served by VCRC have multiple risk factors such as poverty, single parent head-of-household, crowded living conditions, parent(s) with no education above the elementary level, mono-lingual (Spanish speaking only), farm workers, unemployed, seasonally employed, receiving public assistance, lacking health insurance. VCRC will be reaching 200 families with information and prescreening and assisting 20 families to apply for the program.

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CONTRACTUAL

TOTAL PHI CONTRACTUAL	\$433,353
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PHI Personnel Costs

	<u>FTE</u>	<u>Monthly</u>	<u>Month</u>	<u>Total</u>
Program Manager (Health Educator IV)	100%	\$	12	\$
Research Scientist	10%	\$	12	\$
Barbara MkNelly				
Subtotal Salaries				\$78,103
Fringe Benefits @ 34.726%				\$27,123
TOTAL PERSONNEL COSTS				\$105,228

OTHER

1. Consumer Testing (Round Tables- PHI contract)	\$5,688
2. Food Stamp Outreach Program Prescreening Tool/Customization (PHI contract)	\$44,618
3. Radio Bilingue Media Campaign (PHI contract)	\$65,000
4. Resource Printing (PHI Contract)	\$55,000
5. Call Center - Food Stamp Outreach Line (PHI Contract)	\$95,500
6. Conference & Meeting Coordinator (PHI Contract)	\$2,500
TOTAL PHI OTHER COSTS	\$268,306

1. Consumer Testing (Round Tables)	\$5,688
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Conduct consumer testing of outreach materials with food stamp eligible population. Estimate includes 4 round tables at \$2,200 per round table and \$1,352 for report. (See #5. Resource Development).

2. Food Stamp Outreach Program Prescreening Tool/Customization	\$44,618
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Purchase software license for Food Stamp Outreach Program's prescreening tool.

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(\$25,000) Hire a consultant to customize the software to California FSP rules and guidance (\$19,618) for a total project cost of \$44,618.

3. Radio Bilingue Media Campaign	\$65,000
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Media Partnership with Radio Bilingue to include the development of food stamp outreach vignettes (20 minute radio spots) in Spanish. Radio Bilingue was approved station for National FSO Media Campaign. CPNS will leverage existing media partnership with the *California Nutrition Network*.

4. Resource Development	\$55,000
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Public Health Institute will contract with consultant (\$40,000) to design, produce and consumer test outreach resources to be utilized for food stamp outreach by food banks and their affiliates. Examples could include updating fotonovela, public relations/media tool kits to assist food banks conduct media and public relations targeted to food stamp participants and possibly targeted outdoor or radio placements. Consultant (\$15,000) will also work with CDHS staff to review options for a web site to improve communications and for outreach resources.

5. Call Center	\$95,500
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Collaborate with CDSS and CAFB to develop a request for proposal for statewide 1-888 number and/or Call Center to respond to food stamp participants inquiries on nutrition education and to provide basic information on the food stamp program with automatic linkage to local food stamp office or other community organization. Existing contracts with Angel.com will be maintained until more permanent solution is developed. Continue to respond to calls from National USDA media campaign or other food stamp outreach promotional events or literature. Monthly service charges at \$1,800 per month for up to 11,000 calls/month for a total of \$21,600 in service fees.

6. Conference & Meeting Coordinator	\$2,500
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Conference and meeting coordinator to handle logistics for FANOUT, (50% allocated to outreach) and other DHS, DSS, WRO meetings that address food stamp promotion and outreach issues related to this plan. Conduct an exploratory workshop on partnering with non traditional channels to conduct food stamp outreach, i.e. (Tax preparers - Earned Income Tax Credit program).

PHI INDIRECT COSTS	
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1. PHI Indirect Costs (15.5 – 17.8% of modified direct costs)	\$59,819
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V. OTHER EXPENSES

1. State Standard Costs

	FTE	Annual	Total
General Expenses	2.1	3,515	7,382
Office Automation	2.1	3,061	6,428
Printing	2.1	1,472	3,091
Communications	2.1	1,472	3,091
Travel Light	1.1	2,721	2,993
Travel Medium	1	6,915	6,915
Training	2.1	453	951
Facilities operations	2.1	8,502	17,854
Consolidated data	2.1	907	1905
Total State Standard Allocation for 2.1 FTE			50,610

VI. INDIRECT EXPENSES

DHS INDIRECT COSTS

1. DHS Indirect Costs (7.3% of Personnel and Fringe Benefits) **\$13,653**

TOTAL FEDERAL SHARE BUDGET

PERSONNEL	\$81,804
CONTRACTUAL CAFB	\$1,153,310
CONTRACTUAL PHI	433,353
OTHER COSTS	\$50,610
INDIRECT COSTS @ 7.3% Personnel	\$13,653
TOTAL STATE SHARE BUDGET	\$1,732,730